

Welcome to the HockeyAdNetwork - bringing hockey enthusiasts, publishers and marketers together.

The HockeyAdNetwork has been established with the aim of creating a valuable ecosystem within the larger online display advertising economy for hockey publishers, enthusiasts, and marketers. The HockeyAdNetwork brings together handpicked hockey-focused websites that are actively used by hockey fans everywhere. It is the only ad network focused on the hockey vertical. The Benefits:

- Relevant advertising for hockey enthusiasts
- Marketers reach new targeted prospects
- Publishers generate higher effective yield on their ad inventory
- Free to join
- Completely transparent By aggregating premium advertising space the HockeyAdNetwork is able to deliver levels of coverage and penetration not available to single-site buy campaigns – meaning advertiser brands and products are placed in front of more users at the right time and alongside relevant content.

Publishers working with the HockeyAdNetwork put their name and site in front of a wide range of Hockey advertisers that they may never normally be exposed to, while maximizing their site's revenue potential. Through the Cam Neely Foundation, we give 10% of our profits to provide comfort, support, and hope to cancer patients and their families.